



FOR IMMEDIATE RELEASE

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Knollwood Mall to Host Global Youth Service Day Event
Program to create awareness of nonprofit and community programs.

St. Louis Park, Minn. – The I Matter in Park Youth Service Fair presented by Wheaties will be held this Saturday in celebration of Global Youth Service Day. The event will be held at Knollwood Mall in St. Louis Park, Minn., where over 40 area nonprofits and community programs will join to promote volunteerism and service learning. Also, at the event the group will be announcing the launch of its new Web site (www.imatterinpark.org) where parents and children can visit to find volunteer opportunities.

The program was created to support the building of a healthy community by communicating youth resources through a web resource tool and a community fair and is a certified Presidential Volunteer Service Award Program. The fair brings together community youth and their families with area nonprofit programs and businesses to educate the community on the resources available for volunteering or other family support.

The fair will begin with opening words from Mayor Jeff Jacobs, who will be celebrating St. Louis Park being named as one of the *100 Best Communities for Youth* according to America's Promise Alliance.

The event will feature several locally well-known personalities. Jeff Passolt of FOX 9 will be this year's Youth Ambassador and will have inspirational messages aired at the event. In addition, FOX 9's Christine Clayburg and WCCO Radio's Sue Zelikson will both be on hand to show their support of the event and share more information on volunteer opportunities.

Supported by the St. Louis Park Public Schools Foundation, the I Matter in Park Youth Service Fair received corporate support from U.S. Bank, the Park Nicollet Foundation, Olive and Company, several local businesses and Target's Take Charge of Education program.

A pancake breakfast will start the day from 8-10 a.m. sponsored by Applebee's.

For more information visit www.imatterinpark.org

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